

The

Elizabeth

Fries

Health

Education

Award

◆ 2011 ◆

THE FOUNDATION. . .

The James F. and Sarah T. Fries Foundation is a nonprofit organization incorporated in 1991. The general mission of the Foundation is to identify and honor individuals whose achievements have made the greatest contribution to the health of the public. The Elizabeth Fries Health Education Award is awarded for outstanding achievement in the field of health education as determined by the Selection Jury and is conferred yearly.

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THE HEALTH EDUCATION AWARD...

The Elizabeth Fries Health Education Award is for a health educator who has made a substantial contribution to advancing the fields of health education or health promotion through research, program development, or program delivery.

- Research will be judged on the extent to which theoretical modes for changing health behavior, developed and applied in the research setting, demonstrate the potential to impact health outcomes in large populations.
- Criteria for program development include potential for broad applicability, quality of needs assessment and evaluation, and impact on the target population.
- Criteria for program delivery strategies include cost-effectiveness, penetration and impact.

The Award amount is \$25,000.00.

Award Presentation

The 2010 Health Education Award will be presented at the 61st Annual Meeting of the Society for Public Health Education (SOPHE) in November 2010 in Denver, Colorado.

THE SELECTION JURY . . .

- James F. Fries, MD (Chairman – Non-Voting)
Professor of Medicine, Stanford University School of Medicine
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- Ron Z. Goetzel, PhD
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- Kate Lorig, DrPH
Professor, Director, Patient Education Research Center,
- J. Michael McGinnis, MD
Senior Scholar, Institute of Medicine, The National Academies
- Patricia Dolan Mullen, DrPH
Professor of Behavioral Sciences and Health Education, School of Public Health, University of Texas at Houston
- Kenneth R. Pelletier, PhD, MD(hc)
*Professor of Medicine, University of Arizona
Clinical Professor of Family Medicine, UCSF*
- Amelie G. Ramierz, DrPH
*Professor of Epidemiology and Biostatistics
UTHSC at San Antonio*
- Steven Schroeder, MD
*Distinguished Professor; Health & Healthcare
University of California, San Francisco*
- C. Charles Stokes
President and Chief Executive Officer, CDC Foundation
- Reed V. Tuckson, MD
*Senior Vice President: Consumer Health and Medical Care
Advancement, United Health Group*
- Kenneth E. Warner, PhD
*Dean and Avedis Donabedian Distinguished,
Professor of Public Health, University of Michigan*

HOW TO NOMINATE...

Nominations for the Award should be submitted as a three-page document, as follows:

First Page – Summary

- Title: “Nomination of [Individual] for the [Elizabeth Fries Health Education Award].”
- Nominee: Name, title, address, email address, telephone number, and fax number.
- Nominator: Name, title, address, email address, telephone number, and fax number.
- A clear and concise synopsis describing the individual’s contributions, including its importance, impact, and the exact role of the nominee. The opening paragraph should, in 25 words or less, provide a quotable summary of the achievements of the individual. *Not to exceed one page.*

Second Page – Description

A concise description of the specific area which the accomplishment addresses, including a discussion of the development of the accomplishment, degree of innovation, impact on the public, originality, as well as the role of the nominee. *Not to exceed one page.*

Third Page – Documentation

A summary of documentation to support the significance, value, originality, and impact of the nominee’s contribution. This information may be presented in any format, including additional description, references, and citation upon the importance of the contribution and its suitability for the Award. *Not to exceed one page.*

Supporting materials:

- Two letters of support not to exceed one page each. At least one support letter should not be an institutional colleague of the nominee.
- Curriculum vitae (and bibliography if appropriate) of nominee; please do not exceed one page for CV and one page for references to selected recent articles or other communications.

WHERE TO SEND THE NOMINATION

Nominations for the 2011 Health Education Award should be sent to:

Board of Directors Tel: 650.851.8995 or 650.723.6003
Fries Foundation Fax: 650.851.3830
135 Farm Road Email: jff@stanford.edu
Woodside, CA 94062

Deadline for receipt of nominations is: May 31, 2011

www.friesfoundation.org

Elizabeth Ann Fries, Ph.D. was co-director of the outreach program of the Massey Cancer Center at Virginia Commonwealth University, tenured associate professor, and research director for major innovations in cancer prevention and education programs in rural communities under the auspices of the National Institutes of Health and the American Cancer Society. She received her undergraduate degree from the University of Colorado and her doctorate from the University of Washington. She was respected and beloved as a nationally known young scientist of immense potential, teacher, mentor, colleague, spouse, daughter, and mother of Kirsten and Hannah.

She died on May 20, 2005, at the age of 42, of complications of breast cancer.

RECIPIENTS. . .

2010 - John R. Seffrin, PhD

For extraordinary leadership, statesmanship and vision in employing best principles of health education to reduce cancer within the United States and the world.

2009 – Nancy Whitelaw, PhD

For leading an innovative, effective, nationwide movement to deliver evidence-based health enhancement programs through community-based aging and health organization networks.

2008 – Stanton A. Glantz, PhD

For his contribution to reducing tobacco-caused disease through a combination of scientific work, public policy analyses, and courageous advocacy.

RECIPIENTS - CONTINUED. . .

2007 – Karen Glanz, PhD, MPH

For developing creative and effective interventions to reduce risk behaviors, encourage early detection of cancer and prevent other diseases.

2006 – Donald Morisky, DrSc

For his research on HIV/AIDS prevention, hypertension and tuberculosis control among underserved populations at home and abroad.

2005 – James Prochaska, PhD

For his development of the Transtheoretical Model of Change (TTM), a framework that has advanced our understanding of behavior change and revolutionized health behavior change promotion.

2004 – Barbara K. Rimer, DrPH

For her enormous contributions to the field of cancer prevention.

2003 Pekka Puska, MD

For his leadership of the North Karelia project which changed the health habits of Finland, and is replicated in many other nations.

2002 – Albert Bandura, PhD

For fathering the self efficacy theory which supplies the theoretical base for much of today’s evidence based health education.

2001 – David S. Sobel, MD

For his commitment to developing and disseminating Health Education programs within the Kaiser Permanente systems.

2000 – Waafa El-Sadr, MD, MPH

For developing and implementing unique programs for reaching the hard to reach AIDS and drug resistant TB patients.

1999 – Edward J. Rocella, PhD

For exemplary leadership of the High Blood Pressure Education Program.

1998 – Lawrence W. Green, DrPH

For his enormous role in defining the contemporary field of Health Education as scholar, prolific author, teacher and mentor.

1997 – Noreen Clark, PhD

For her outstanding contributions to the field of Health Education as practitioner, researcher and teacher, and for her continuing commitment of service to the profession.

1996 – Marshall Kreuter, PhD

For an exceptionally productive career in academia, government service, and private consulting, and playing an essential role in defining health education.

1995 – Barbara Barlow, MD

For leadership of Harlem Hospital Injury Prevention, a model of community organization which has substantially reduced injuries for children.

1993 – Lloyd J. Kolbe, PhD

For his efforts in establishing programs at the Centers for Disease Control which link health and learning through expanded school health programming.

1992 – Kate Lorig, DrPH

For her innovative research and development of self-management programs in arthritis and other chronic diseases.